



EXCELLENT OPPORTUNITY FOR IIA MEMBERS TO COMPETE FOR 7TH ASIA BRAND AWARD

IIA Members who have established their Brands internationally have an excellent opportunity to compete for the 7th Asia Brand Award to be held in Hong Kong on 9th September 2012. This award is being organized by "ASIA BRAND ASSOCIATION ". Details of the association alongwith 6th Asia Award Ceremony can be seen at: <http://www.asiabrand.cn/en/>

We are happy to inform you that for 7th Asia Award Function, President IIA will act as deputy Chairman of Organizing Committee and vice president of Asia Brand Association.

IIA Members may therefore send their nominations for the award urgently through the application form attached herewith.

Manish Goel
General Secretary



Indian Industries Association

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Note: Use E-mails - Save Paper - Protect Trees & Go Greener

From: IIA Head Office [<mailto:iaa@iaonline.in>]

Sent: Saturday, March 31, 2012 6:48 PM

To: member@iaonline.in

Subject: [member] Applications for 7th Asia Brand Award to be held in Hong Kong invited

Participation in 7th Asia Brand Ceremony in Hong Kong.

Invitation for IIA Members

Asia Brand Association is organising 7th Asia Brand Award Ceremony in Hong Kong on 9th September 2012. They have invited President IIA as VIP Guest in this ceremony for which President IIA have conveyed his consent.

In this event awards will be given under various categories e.g. "Top 500 Asia Brand Award", " Top 10 most innovative Brand in Asia", Top 10 most Influential Brand in Asia and Top 10 most Potential Brand in Asia.

Indian Companies are eligible to participate and apply for the award for which the application form is attached herewith. IIA Members interested to participate in the award completion may submit their applications though IIA which will be forwarded by IIA with its recommendation to the Asia Brand Association.

Manish Goel

General Secretary

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| Company Name: | | Industry: |
| Address: | | Post Code: |
| Chairman/President: | | Mobile: |
| Attention: | | Telephone: |
| Mobile: | Fax: | E-mail: |
| <p>■ Materials Required: Company Introduction, Some Pictures of your Company and Chairman/President</p> <p>■ Company or Brand Logo</p> | | |
| <p>■ Awards to Apply (Please mark)</p> <p><input type="checkbox"/> Top 500 Asia Brand Award</p> <p><input type="checkbox"/> Top 10 Leading Business Leaders of Asia Brand</p> <p><input type="checkbox"/> Top 10 Most Influential Brand in Asia</p> <p><input type="checkbox"/> Well-known Brand in Asia</p> | | |
| <p>■ Agree to Apply</p> | | |

Signature (seal)

Application Form of the 7th Asia Brand Ceremony

Please fill in this form and fax to us. For other materials required, please send an E-mail at:
eunice3496@yahoo.com.cn. If there is a question, please do not hesitate to contact us at:
86-10-88571709(tel) 86-10-88572765(fax).